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CONSIDERATIONS IN SELECTING A RETAIL ELECTRIC PROVIDER (REP)

- Price
- Will the REP be there tomorrow?
- Are there penalties for variation in load?
- Are there penalties for marketplace imperfections?
- What are the contract commencement and termination dates?
Timing influences current and future prices.
- Does the REP have adequate experienced staff to address your needs?
- Does the REP appreciate the uniqueness of your load?
- Will the REP cooperate by providing billing and other information in the desired format?

BENEFITS TO CITIES FROM AGGREGATION

1. Comfort from shared knowledge and participation in organized process. Comfort from shared experts who can work through confusion within the marketplace.
2. Account-by-account cost-benefit analysis of switching from price to beat protection.
3. Obtain best available commodity (or energy) price available as of a specific point in time.
4. Guaranteed no penalties for usage variation or market imperfections.
5. Collective resources applied to discovery and resolution of billing and market problems.
6. Continuous review of market activities to anticipate future events and prices.
7. Process in place for verifying savings.
8. Resources available to evaluate impact of non-bypassable charges and to seek remedies to unfair tariffs.
9. A voice for Cities at ERCOT.
10. Joint participation in administrative and legislative advocacy.
11. CAPP and STAP are controlled by City officials.