



MINDY M. MARTINEZ

Government Relations & Marketing Coordinator

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Mindy Martinez is a government relations consultant and the firm's marketing coordinator. Mindy is a member of the Government Relations Practice Group, which has been recognized by Capitol Insider's Texas Lobby Power Rankings as one of the Top 15 Law Firm Lobby Practices in Texas. Prior to joining the firm, Mindy worked in various capacities for the Texas Legislative Council. She is a registered lobbyist with the Texas Ethics Commission. Originally from Seguin, Texas, Mindy now resides in Austin.



AREAS OF PRACTICE

- Government Relations

REPRESENTATIVE EXPERIENCE

- Assist in creating and maintaining relationships with legislative members and staff
- Facilitate monitoring of legislation upon filing through final passage and action by the Governor's office
- Provide clients with in-depth updates, analysis and tracking of relevant topic-specific and client-specific legislation throughout the legislative session
- Create and manage customized legislative tracking and monitoring reports
- Assist in analyzing and evaluating both potential and former marketing initiatives
- Manage the development, production, and distribution of promotional material
- Assist with planning, promoting, and executing internal and external events

PROFESSIONAL LICENSES AND EDUCATION

- MPA, Texas State University – San Marcos (2006)
 - B.A., Texas State University – San Marcos (2004)
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